



Australasian
Hepatology
Association

Australasian Hepatology Association Incorporated
(Incorporated under the Associations Incorporation Act
1984) ABN: 30 403 768 306

Australasian Hepatology Association Strategic Plan 2016-2019

**Working together.
Leadership. Guidance. Support**

Our Vision

Quality care for all people affected by liver disease

Our Mission

- To deliver evidence-based person-centred care.
- To provide clinical leadership that adapts to change and fosters the growth of our dynamic organisation and workforce.
- To collaborate and develop mutually beneficial relationships with key stakeholders.
- To strategically position the AHA as a peak body of expertise and knowledge.
- Build the capacity and profile of the AHA.
- To deliver evidence-based person-centred care through:
 - Education
 - Research
 - Scholarships
 - Grants
 - Networking
 - Conference/Summit
 - Models of Care
 - Practice Standards
 - Guidelines
 - Protocols
 - Clinical Practice Improvement
 - Mentoring
 - Advocacy
 - E-news
- To provide clinical leadership that adapts to change and fosters the growth of our dynamic organisation and workforce through:
 - Education
 - Mentoring
 - Conference
 - Business cases
 - Board education and succession planning
 - Website
 - E-news
 - Webinars
- To collaborate and develop mutually beneficial relationships with key stakeholders through:
 - MOUs
 - Conferences
 - Sharing material
 - Membership categories
- To strategically position the AHA as a peak body of expertise and knowledge.
 - Supporting education and research
 - Developing and sustaining relationships with key stakeholders

- Having an opinion and disseminating key issues regarding liver disease
- Being responsive
- E-news/website
- Providing clear channels of communication
- Transparency
- Build the capacity and profile of the AHA.
 - Membership drives
 - Communication
 - E-news
 - Presence at conferences
 - AHA slide in presentations given on behalf of AHA
 - Merchandise/branding
 - Increasing brand recognition
 - AHA Endorsement
 - Expansion of membership categories.
 - Promotion of the work of the AHA

Detailed Action Plan

The 2016 – 2019 Action Plan is divided into three domains:

1. **Professional and Evidenced-based Practice Development**
2. **Representation and advocacy**
3. **Building the strength of the AHA**



Professional and Evidence Based Practice Development

Key Aim	Strategies	Measures
Provide opportunities for Advanced Practice Hepatology Nurse education.	Review and dissemination of existing resources Targeted educational opportunities at AHA Conference	Educational opportunities provided Conference contains advanced practice session
Build nursing capacity to undertake research	Establish a research working party to: 1. Facilitate collaborative research teams/projects 2. Provide educational workshops, web-based resources, mentoring and opportunities to develop research skills Secure funding to support annual AHA Member Research Award Promote the use of the interactive space on the website for research purposes.	Development, implementation and evaluation of annual projects Number of submitted articles in peer reviewed magazines. Number of research projects/abstracts/presentations etc. AHA Member Research award instituted at annual summit
Revise the Consensus Based Guidelines every five years or as required	AHA Board to source funding. Work with Dr Jacqui Richmond to develop working party	Publication and distribution of finalised document by AHA conference 2017
Review the Practice Standards every three years or as required	AHA Board to source funding prior to review date of 2018.	Publication and distribution of finalised document
Disseminate research evidence of best practice	Implement a regular Research session at the Summit Members to identify information and forward to AHA Use AHA website as a tool to facilitate dissemination AHA Board to seek funding Use AHA social media suite	Key information available on AHA website. Members using website and social media to access information Measure website "hits"

Provide an opportunity for education, networking and professional development for all Hepatology nurses.	<p>Host an bi-annual conference</p> <p>Host workshop at Australasian Viral Hepatitis Conference</p> <p>AHA presence at relevant conferences</p> <p>Educational opportunities provided via webinar</p>	<p>Number of member attendees</p> <p>Number of non-member attendees</p> <p>Feedback from evaluation</p> <p>Bi-annual conference held and workshops held alternate years at Viral Hep</p> <p>Members submit abstracts to relevant conferences</p>
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Representation and Advocacy

Key Aim/Result	Strategies	Measures
Build solid, professional partnerships with key organisations.	<p>Promote the AHA.</p> <p>Identify critical stakeholders and create opportunities to partner.</p> <p>Maintain regular communication with representatives of key organisations.</p> <p>Developing MOU's specifying the intent and nature of the partnership.</p> <p>Offering website links on the AHA website to relevant stakeholders.</p> <p>Develop strong links with international groups.</p>	<p>MOU's developed.</p> <p>Participation in International conferences</p> <p>AHA representatives for Boards and/or committees of partner organisations.</p> <p>Current register of critical stakeholders and key contacts</p> <p>Meetings held at international forums with international nurses</p> <p>Sharing resources</p>
Influence national/regional policy developments related to Hepatology	<p>Identify and prioritise key issues</p> <p>Influence those who can help deliver our vision</p> <p>Provide expert knowledge in an appropriate and timely manner</p> <p>Engage AHA members in the development and review of National/Regional Strategies</p> <p>Advocate for visible representation of AHA members on national and regional committees</p> <p>Establish working groups for policy analysis as required</p>	<p>AHA representation on relevant regional and national committees</p> <p>Number of key organisations seeking AHA input/opinion/endorsement</p> <p>Member feedback from invitations to participate or contribute</p>

Building the strength of the AHA

Key Aim/Result	Strategies	Measures
Make AHA membership a “must have”!	<p>Membership drive</p> <p>Seek marketing expertise</p> <p>Increase the value of AHA membership.</p> <p>Social media alert</p> <p>Special project group</p>	<p>Increase in membership</p> <p>“Brand” recognition</p> <p>Special project group formed</p>
Get more funds – have a strategic financial plan.	<p>Develop and maintain relationships with financial partners</p> <p>Seek funding from</p> <ul style="list-style-type: none"> • Pharmaceutical companies • Government grants • Fee for service • Financial collaboration • Corporate sponsorship <p>AHA administration on any grant received (13.5%)</p> <p>Use sponsorship brochure in discussions with Company Representatives</p>	<p>Amount of \$\$ in the bank</p> <p>Number of contributing bodies</p> <p>Access to ongoing funding</p> <p>Annual strategic financial plan</p> <p>Administrative charges applied to every grant</p> <p>Policy document for the administration of grants</p>
Maintain and monitor secretariat activity	Monthly secretariat report to the Board	Secretariat maintained
Globalisation	<p>Seek opportunities to raise the profile of the AHA internationally.</p> <p>Increase international awareness of AHA publications.</p> <p>Raise awareness of AHA website.</p> <p>Special projects membership group review and provide advice on international memberships</p>	<p>Increase in international members</p> <p>Increased profile Internationally</p> <p>AHA collaboration at International conferences</p> <p>Citations of AHA documents</p> <p>Increased international activity on AHA website.</p> <p>Membership categories are developed</p> <p>Meetings with international nurses</p>
Build the capacity of the AHA Board	<p>Board mentoring</p> <p>Identify educational needs of the Board</p>	<p>Board members confident in their roles</p> <p>Cohesive productive Board</p> <p>Retention of Board members for their</p>

	<p>Utilising the skills of past board members</p> <p>Maintain activities at a sustainable level</p> <p>Provide educational opportunities for board members</p> <p>AHA Board to have a presence at national and international forums</p>	<p>nominated term</p> <p>Strategic plan met</p> <p>Board member present at national in international forums</p>
AHA Conference continues biannually	<p>Identify potential sponsors.</p> <p>Offer tiers of sponsorship.</p> <p>Offer supplementary opportunities for sponsorship.</p> <p>Members contribute financially</p> <p>Open Conference to non-members</p> <p>Make the AHA Conference the premier Hepatology educational event</p>	<p>AHA Conference financially viable.</p> <p>Conference occurs biannually</p> <p>Increase in attendance</p> <p>Positive evaluation</p>